



The Moveable Feast aims to be green

What is a Green Festival

A green festival or event incorporates environmental considerations to minimize its negative impact of the environment. Such examples on minimizing environmental considerations include:

- Reduction of waste, water and energy, use of fair trade or organic food
- Using local suppliers and locally sources products,
- providing education about environmental impacts and more!
- Recycling reusing wherever possible

So what is the impact of an event on the environment?

There are many impacts on events. Economically, events can bring thousands of people who will contribute to the local economy but socially and environmentally, events and festivals create thousands of tons of waste, use exorbitant amounts of electricity, damage lands due to overuse and increase Co2 emissions.

Green Events Can Save Money!

A green event can save money! For example, collecting name badge holders for reuse at an event of 1300 attendees can save approximately £600 for the event organizer

Green Events Can Save Resources!

Using recycled materials, reusing items and reducing materials used can significantly lessen the environmental impact of an event. For example at a 2200 person event, using biodegradable cups and plates instead of styrofoam or plastic can prevent nearly one tonne from going into a landfill.

It also provides other benefits such as:

- Cost Saving
- Customer Motivation
- Company Loyalty & Engagement
- Supplier Benefits
- Regulatory Requirements
- Risk Management

AND it's The Right Thing to Do!

In the UK, Greener Festivals Awards have given 18 British and International festivals an award based on their environmental credentials. This is something for us to aim for with both the producers, caterers festival goers help.

THE NORTH WEST WALES FOOD PRODUCER GROUP ENVIRONMENTAL STATEMENT

The North West Wales Food Producer Group is committed to having an environmentally responsible event and we are working closely with our partners to plan and implement 12 events which will reflect green event best practices.

The key actions we are working to are:

Festival Venues

The food festivals are taking place in the counties of Conwy, Gwynedd and Ynys Mon at venues as advertised. We are working together to achieve the following environmental objectives:

- **Zero Waste.** This will be done through the reduction of waste such as no single serving containers, composting of organic matter, recycling and reusing of paper, metal, plastic and glass.
- **Producers and Caterers.** Throughout the events period the group will work with all producers and caterers to reduce their waste, reduce use of single serving containers, discourage the use of straws and encourage businesses to develop their individual environmental statements.
- **Stallholders.** The environmental impact of food production will be minimized through the use of seasonal produce which may be organically grown and ensuring local produced are used. We will encourage the caterers to source from local food and drink producers by regularly connecting both developing the local supply chain.
- **Education.** We will provide information to the festival attendees on waste disposal, recycling initiatives in order to encourage behavioural change. Clear recycling and waste disposal signs will be used and producers/caterers that encourage discounts through purchase of re-useable containers will be identified.
- Each event will have a designated Environmental Officer who has the sole purpose of consistently applying the approach outlined in this policy. This includes direct and collaborative working with producers and caterers.
- The Environmental Officer will have the necessary powers to review adherence to the Environmental Policy during events.

Energy Efficiency Initiatives

Distribution of Event Material

- We are committed to using paperless technology as much as it is possible and this will include the distribution of presentations and event information.
- Event bags and/or any other items which may be distributed to the festival attendees will follow a green procurement strategy and will include materials made of natural fibre's which can be recycled and are biodegradable.
- We encourage our sponsors to also distribute their promotional material in a paperless manner and/or on recycled paper where possible.

Staff, Producers and Festival attendees Transportation

Although we aim to make this event carbon neutral, we encourage all the participants to find the most environmentally friendly way to come to the venue. This may include taking public transportation, sharing car rides, coming by train or coach if time and distance allows, and why not walk or bike if nearby.

Please help us to make our events truly environmentally responsible. Do not hesitate to contact us with any questions or suggestions.